



SPONSORSHIP OPPORTUNITIES

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CHEERS TO 20 YEARS!

Thank you so much for your interest in supporting our students and programs through our 2025 Cottonwood Institute (CI) events. Our events have made it possible for us to serve over 500 students with deeply impactful programs that connect them to nature and inspire them to protect it this past year alone.

Over the past two decades, we have built a strong community of supporters who are all committed to each other's long-term sustainability and success. We have crafted fun, unique, and engaging events throughout the year to help achieve your marketing and philanthropic goals and we can't wait to connect with you and your team at our events this year!

*Ford Church
Founder & Executive Director
Cottonwood Institute*

2025 EVENTS OVERVIEW

Cottonwood Institute (CI) is thrilled to host 4 events in 2025 to help raise critical funds to support our work. CI events offer an exciting way to engage your friends, family, co-workers, and clients to get involved, give back, build community, and have fun! The critical funding we raise from our events supports our programming across the Front Range to connect students to nature and inspire them to protect it.



1 BASE CAMP BASH

APRIL 5, 2025 - UPPER LARIMER EVENT CENTER



2 THE THROWDOWN

JULY 26, 2025 - MCGREGOR SQUARE



3 BEATS ON THE CREEK

TBD - COOHILLS RESTAURANT



4 HARVARD GULCH GOLF INVITATIONAL

AUGUST 9, 2025, HARVARD GULCH

→ Learn more at: cottonwoodinstitute.org/events

BASE CAMP BASH

APRIL 5, 2025 - UPPER LARIMER EVENT CENTER



The Base Camp Bash is our main fundraising event, and serves as our annual celebration of our program and student success. It's a great opportunity to learn about Cottonwood Institute's work in our communities, network with Front Range professionals, and have fun!

EVENT HIGHLIGHTS

- Enjoy local food, beer, great wine, and local music & entertainment
- Bid on adventurous auctions with outdoor gear, unique experiences, and date nights from the best local businesses and restaurants
- Hear about our 2024 Ripple Effect Award student winners

EVENT COST

- \$10,000 Presenting Sponsor - 10 event tickets & reserved table
- \$5,000 Program Sponsor - 8 event tickets & reserved table
- \$2,500 Table Sponsor - 6 event tickets & reserved table
- \$1,000 Supporting Sponsor - 4 event tickets
- \$250 per couple tickets
- \$75 individual ticket

See Sponsor Levels page for more information about sponsor benefits

FUNDRAISING GOAL

Our goal is to raise \$150,000 to help support 10 CAP Classes and our 2024-2025 Changemaker Outdoor Leadership cohort.

THE THROWDOWN

JULY 26, 2025 - MCGREGOR SQUARE



The Throwdown is our annual charity cornhole tournament for Denver area professionals to enjoy an afternoon outside tossing bags while supporting a great local educational non-profit! This is a awesome opportunity for networking and client cultivation in a fun and relaxed atmosphere.

EVENT HIGHLIGHTS

- 3 games of cornhole guaranteed. Pay for the entire round-robin bracket and invite key prospects, customers, clients, vendors, employees, or challenge companies from another industry!
- Enjoy local food, beer, and music from 5280 Mobile DJ
- VIP bloody Mary & mimosa bar from 9-10 am
- Bid on silent auction items with items from local businesses, outdoor gear, and entertainment
- The top 3 teams in each bracket will receive great prizes

EVENT COST

- \$10,000 Presenting Sponsor - 5 VIP teams 10 players + 10 spectators
- \$5,000 Program Sponsor - 4 VIP Teams: 8 players + 8 spectators
- \$2,500 Table Sponsor - 2 VIP teams: 4 players + 4 spectators
- \$1,000 Supporting Sponsor - 1 VIP team: 2 players + 2 spectators

See Sponsor Levels page for more information about sponsor benefits

FUNDRAISING GOAL

Our goal is to raise \$40,000 to support our CAP Classes at AXL Academy and Vista Peak High School in Aurora

HARVARD GULCH GOLF INVITATIONAL

AUGUST 9, 2025 - HARVARD GULCH



Join us in August at Harvard Gulch for drinks, food, prizes, and 9 holes of beginner-friendly par three golf! This tournament is open to everyone aged 21 and over. All net proceeds from the event will benefit Cottonwood Institute in memory of Rivers Stilwell.

EVENT HIGHLIGHTS

- Structured as a best ball format with teams of 4; sign up with 1-4 players. We can group singles/pairs with an existing team.
- This isn't your typical golf outing: expect fun, games & challenges!
- Food and beverages are included with entry
- This event is organized and presented by Ryan Feaster - Real Estate Agent with Realty ONE Group Five Star

EVENT COST

- \$10,000 Presenting Sponsor - 4 teams of four players each
- \$5,000 Program Partner - 3 teams of four players each
- \$2,500 Table Sponsor - 2 teams of four players each
- \$1,000 Supporting Sponsor - 1 team of four players
- \$250 Foursome
- \$75 Individual

See Sponsor Levels page for more information about sponsor benefits

FUNDRAISING GOAL

Our goal is to raise \$20,000 to help fully fund our Colorado Watershed Programs with Lincoln Hills Cares

BEATS ON THE CREEK

DATES TBD - COOHILLS RESTAURANT



Beats on the Creek has become a summertime staple in downtown Denver, bringing people together on the banks of Cherry Creek to enjoy food, drinks, and live music. Presented by Coohill's Restaurant, net proceeds from the event support Cottonwood Institute!

EVENT HIGHLIGHTS

- Enjoy live music and delicious food and drink while taking in the beautiful scenery of downtown Denver in the summer
- Bring your family and friends for a night out on the town with all proceeds benefitting Cottonwood Institute
- Advertise for your business in Downtown Denver with a large and diverse crowd

EVENT COST

- \$10,000 Presenting Sponsor - 40 entries + 40 drink tickets
- \$5,000 Program Sponsor - 20 entries + 20 drink tickets
- \$2,500 Table Sponsor - 15 entries + 15 drink tickets
- \$1,000 Supporting Sponsor - 10 entries + 10 drink tickets
- \$10 per attendee

FUNDRAISING GOAL

Our goal is to raise \$20,000 to support our Changemaker Outdoor Leadership Corps

SPONSOR LEVELS

\$10,000 PRESENTING SPONSOR

- Your company/family presents the Base Camp Bash, The Throwdown, Harvard Gulch Golf Invitational, or Beats on the Creek.
 - Your company name and logo will be featured on event marketing materials as a Presenting Sponsor
 - Your company/family has the opportunity to show a short video to share what your company does or why your family supports CI
 - The opportunity to write a guest blog post to share what your company does or why your family supports CI
 - Access to all other sponsorship benefits below
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\$5,000 PROGRAM SPONSOR

- Your company/family presents CAP Class, Changemaker Outdoor Leadership Corps, or our Explore Outside Program
 - Your company name and logo will be featured on event marketing materials as a Program Sponsor
 - Your company will have a short speaking opportunity about what you do and why your company or family supports CI
 - Access to all other sponsorship benefits below
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\$2,500 TABLE SPONSOR

- Includes a table for up to 8 guests at each event
 - Recognition of sponsorship at event
 - Your company will be able to set up a table to engage participants, set up fun games, hand out reusable branded swag. *Please Note: Tabling must be staffed by your employees/team*
 - Access to all other sponsorship benefits below
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\$1,000 SUPPORTING SPONSOR

- Logo and clickable link on our event websites
- Logo and clickable link in our monthly eNews to approximately 9,000 email subscribers
- 1 social media post highlighting your sponsorship with a clickable link to your website



MORE THAN AN EVENT

Jesse first joined our school-based CAP Class as a middle school student during COVID; even online it was obvious how engaged, thoughtful and enthusiastic he was. In high school, Jesse went on to join our alumni Changemakers Outdoor Leadership Corps, and as a junior he was part of our very first class of paid Changemaker Assistant Instructors. He took CAP Class as a teaching assistant in high school and was an invaluable community builder amongst his peers.

This past summer, nearly five years after his first Cottonwood Institute program, we hired Jesse on as a field instructor to lead one of our weeklong summer programs for other high school students. Jesse's path-- from student to instructor-- exemplifies our vision to create an ecosystem of opportunity for students.

Your sponsorship supports more than an event; it builds a pathway for young people like Jesse to become leaders and changemakers in their communities.

COMMUNITY REACH

ONLINE ENGAGEMENT

3.2K

Social Media
Followers

14K

Website
Visitors

9.2K

Email
Subscribers

PROGRAM IMPACT

535

Students
Served

27,302

Hours of
Programming

7,203

Community
Service Hours

PARTNER ENGAGEMENT

12

Program
Partners

29

Student
Programs

59

Event
Sponsors

THANKS TO OUR PREVIOUS EVENT SPONSORS!

5Star Bank	Freeport McMoRan/Climax	Moving Mountains Lidl Co
Alliance Bernstein	Molybdenum	Now CFO
Alpine Bank	Great Divide	Patagonia
AOR	Greenberg Traurig	Plante Moran
Avid4 Adventure	Guthrie Family	Pote Law Firm
Big Blue Swim School	Hercules Industries	Ratio Beerworks
Catherine Schwartz Financial LLC	IMA	Realty One Group Five Star
Charles Schwab	Impact Capital Partners	- Ryan Feaster
Children's Hospital Colorado	Inspirato For Good	Redgarden Engineering
-Heart Institute	Jackson Family Wines	Round The Clock Logistics
Church Family	Kelly Law Partners	Schwartz Family
CMG Home Loans	Lauren Guthrie Make A Difference	Semple, Farrington, Everall & Case
CoBank	Fund	Snooze
Coleman Family	Leven Deli	Sustainable Advisors Alliance
Conway Family	Lifetime Windows & Siding	The Araho Group
CooHills Restaurant	Lockton	The Wilderness Society
Deloitte	Maroon Bell Outdoor	Trader Joe's
Denver Water	McGregor Square	US Engineering
Door Renew Denver	MegaStar Financial - Trent Peaker	Walton Family Foundation
East West Partners	Milgrom & Daskam	Whitson Strategies
Elsmere Education	Mokrohisky Family	Whole Foods
Epic Western Cocktail Co	Molson Coors	Woods Boss Brewing Co
irst Fidelity Bank		World Wide Technology

CI is committed to building an ecosystem of supporters committed to each other's long-term sustainability and success. If there are custom sponsorship benefits you are interested in or more information, please contact:

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